EDUCATING  ENGAGING  ENCOURAGING

A COMMUNITY - IN - ACTION
To Our Community Partners,

Faith organizing Alliance (FOA), in Las Vegas, Nevada made a significant impact on the African American Community in the 2016 national election. Through the support of our faith-based and civic organizations, community leaders and pastors, FOA was able to create a vehicle that educated individuals on voter’s rights and responsibility, the election process, voting dates in both the primary and national election, ballot amendments and questions, political candidates, through forums, workshops and social media. With a well-organized strategic plan, FOA was able to amass a successful 2016 GOTV campaign:

- Voter Registration
- Voter Pledge Card Commitments
- Phone Canvassing
- Door Canvassing
- Transportation to the polls

As a result FOA made more than 30,922 attempts to contact individuals through phone and door canvassing in Clark County in addition to 1,082 pledges to vote. On Sunday, October 23, 2016, FOA, For Our Future and Make It Work Action for Nevada Future, collaborated and sponsored a community wide GOTV celebration at William Pearson Community Center focusing on early voting.

We the members, staff and volunteers would like to personally thank all of our community partners for their support in helping FOA, make a difference in Educating, Engaging and Encouraging our community during the 2016 election.

Striving for a better community,

Rev. Ralph E. Williamson
President Faith Organizing Alliance

Rev. Leonard B. Jackson
Director Faith Organizing Alliance
We Did Our Homework And Went To Work

**KEY FINDINGS:**
- Total Pledge Cards Collected: 323
- Up to 19% needs to register or update VR information
- Older group (average age 65), opportunity for intergenerational organizing
- Race modeling is highly inaccurate
- Voter turnout is strong and growing, but there is still room for improvement (80%). Average Vote Propensity score is 72.48
- Top issues are education, health care, background checks, and jobs
Plan & Faith Organizing Alliance Working Together

Engaging a Community into Action

Guest Speaker
Congresswoman Dina Titus

Facilitator
Assembly Woman Dina Neal

Faith Organizing Alliance & Plan host a political forum at First African Methodist Episcopal Church
We need you, your church and organization to become a partner with Faith Organizing Alliance

Faith Organizing Alliance Present the National Coalition of 100 Black Women in a Political Discussion with Women Judicial Candidates.
Understanding Pros and Cons:

- Question 1: The Background Check Initiative
- Question 2: Tax and Regulate Marijuana
- Question 3: The Energy Choice Initiative

Our purpose is to educate and train individuals, faith based/civic leaders and other community organizations on civic engagement and public policy as it pertains to voters rights and responsibility.
A Conversation after the Debate

Gearing up for the Election

Develop the core infrastructure of faith-based civic engagement sector
Craft and implement a data-driven plan for Voter Registration, Voter Education, Voter Turnout, Get out to vote (GOTV), and Poll Worker Recruitment.

Phone Canvassers

Phone Canvassing Training

Door Canvassers

Phone and Door Canvassers
Uniting a Community to Vote
Conducted a "Souls to the Polls" outreach program, including getting congregations to vote as a group after services and a telephone hotline for those in need of transportation to their polling place.

Helping To Make A Difference

Peter Cohen presents Faith Organizing Alliance with a check from the NAACP National Voter Fund

Faith Organizing Alliance join with For Our Future and Make It Work Action to host a community event at William Pearson Community Center.

Scheduling Rides and Transportation to the Polls

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<th>FOR A RIDE</th>
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Faith Organizing Alliance
Transporting Souls to the Polls
Faithorganizingalliance.org - 702/707/2223
EDUCATING ENGAGING ENCOURAGING OUR COMMUNITY

Embracing the Future